

# **Beyond** the **Numbers**

The Economic Data Ecosystem | Federal Reserve Bank of St. Louis

November 7-9, 2018



CENTRAL TO AMERICA'S ECONOMY®



### Wednesday, November 7, 2018

12:00 p.m 4:30 p.m.	Pre-Conference Workshop:				
	Creating Data Literacy Lesson Plans				
	Diego Mendez-Carbajo				
	Charissa Jefferson				
	Katrina Stierholz				
	Mary Suiter				
	(River Room)				
	Registration for this workshop is full.				
5:00 p.m 7:00 p.m.	Opening Reception				
	Welcome				
	David Wheelock, Group Vice President and Deputy Director of Research				
	Federal Reserve Bank of St. Louis				
	Fed-ucation: The Economics of Trade				
	B. Ravikumar, Senior Vice President and Deputy Director of Research,				
	Federal Reserve Bank of St. Louis				
	(Gateway Auditorium)				

#### **Exhibitors and Data Checkups**

During Wednesday's reception and throughout the conference, please visit the information provider exhibit tables. On Thursday and Friday, providers will also offer "Data Checkups" to answer specific questions or give hands-on demonstrations. Each breakout session time slot will have three 15-minute checkup sessions. Each session is first-come, first-served and can accommodate up to 3 people. Attendees can find sign-up links on the conference website.

Thursday, November 8, 10:00 a.m. – 10:45 a.m.	Census data in FRED	
Thursday, November 8, 11:00 a.m 11:45 a.m.	OECD	
Thursday, November 8, 11:45 a.m. – 12:30 p.m.	FRED	
Thursday, November 8, 1:45 p.m. – 2:30 p.m.	Transparency.Treasury.Gov Data	
Thursday, November 8, 2:30 p.m. – 3:15 p.m.	World Bank	
Thursday, November 8, 3:30 p.m. – 4:15 p.m.	FRED	
Friday, November 9, 10:00 a.m. – 10:45 a.m.	Census	
Friday, November 9, 10:45 a.m. – 11:30 a.m.	St. Louis Fed Economic Education	

## **Thursday, November 8, 2018**

8:00 a.m 8:45 a.m.	Continental Breakfast			
8:45 a.m 9:45 a.m.	Keynote Address: "Census: A One Stop Shop for All Your Data Needs"  Stephanie Lee Studds, Division Chief, Economic Indicators Division, U.S. Census Bureau  (Gateway Auditorium)			
9:45 a.m 10:00 a.m.	15 Minute Break			
10:00 a.m 10:45 a.m. Breakout Sessions A	How Does the World Bank Tell Stories with Data?  Malarvizhi Veerappan  (Session A1 – Gateway Auditorium)		Die	ego Mendez-Carbajo Charissa Jefferson Katrina Stierholz on A2 - Tennessee Room)
10:45 a.m. – 11:00 a.m.	15 Minute Break			
11:00 a.m. – 11:45 a.m. Breakout Sessions B	Not a Mystery Inside an Enigma: An Overview of Russian Government Data Natasha Arguello and Ekaterina Zatsepina (Session B1 – Gateway Auditorium)		The Philly Manufacturing Business Outlook Survey Turns 50! Does Everything Improve With Age? Mike Trebing (Session B2 - St. Louis Room)	
11:45 a.m. – 12:30 p.m. Breakout Sessions C	Working with International Financial Data Sets: Potential Issues and Solutions Todd Hines and Shikha Sharma (Session C1 – Gateway Auditorium)		<b>Federal Re</b> Kimberly an	G.17 and H.6 stical Releases at the serve Board of Governors Bayard, Brian Preslopsky, d Heidi Markovitz n C2 - St. Louis Room)
12:30 p.m. – 1:45 p.m.	Birds of a Feather Lunch			
1:45 p.m. – 3:15 p.m. Breakout Workshops	Working with Data in Stata James Ng (Workshop A – Missouri Room)  Attendees are encouraged to bring a laptop with Stata installed.*	<b>Busines</b> Jennifer	o About Preserving as Sources Boettcher ateway Auditorium)	R for Economics Christine Murray (Workshop C – Tennessee Room)  Attendees are encouraged to bring a laptop with R and RStudio installed.*
3:15 p.m 3:30 p.m.	15 Minute Break			

<sup>\*</sup> Attendees without laptops are welcome to attend these workshops. Please let staff know if you have any questions. Attendees may also choose to visit the Inside the Economy Museum on the first floor of the Bank at this time.

(continued on back)

3:30 p.m. – 4:15 p.m. Breakout Sessions D	Evidence-Based Research with the Census Bureau Data Linkage Infrastructure Kate McNamara (Session D1 - Gateway Auditorium)	Why This Restriction?  Data, Compliance, and the Law  Brett Currier  (Session D2a - Tennessee Room)	
		Federal Financial Data Solutions for Librarians, Researchers and Students Alicia Shroff (Session D2b - Tennessee Room)	
4:15 p.m. – 5:15 p.m.	Plenary Session  From "Skip the Numbers" to "Great Stuff": A Data Education Project  Kristin Fontichiaro and Wendy Stephens  (Gateway Auditorium)		

# Friday, November 9, 2018

8:00 a.m 8:45 a.m.	Continental Breakfast		
8:45 a.m. – 9:45 a.m.	Plenary Session  All About You, Up For Sale: How Data Brokers Like Cambridge Analytica  Construct Consumer Identities  Wendy Stephens  (Gateway Auditorium)		
9:45 a.m. – 10:00 a.m.	15 Minute Break		
10:00 a.m. – 10:45 a.m. Breakout Sessions E	IP for Government Data: Understanding Open Access vs. Public Domain Jennifer Boettcher (Session E1 - Gateway Auditorium)	FREDcast: The Survey of Unprofessional Forecasters Michael T. Owyang (Session E2 – Tennessee Room)	
10:45 a.m. – 11:30 a.m. Breakout Sessions F	Preservation of Born-Digital Government Information Concerning Economics PEGI Project Representatives Marie Concannon, Lynda Kellam, Katrina Stierholz (Session F1 - Gateway Auditorium)	Patron Driven Data Acquisitions: Prizes Perils and Pitfalls Jim Church (Session F2 - Tennessee Room)	
11:30 a.m. – 1:00 p.m.	Lunch and Data Producers Q&A Panel Representatives from Census, the Federal Reserve Board and Banks, the BLS, the World Bank, the OECD, and FRED (River Room) Conference Close		